



INDONESIA RETAIL SUMMIT & EXPO 2026

The 5th Indonesia Conference & Expo on Retail Industry & Ecosystem

Rethinking Retail: The Future is Customer-Led

The retail industry must shift its strategy and decisions to be driven by customer needs, behaviors, and expectations—because businesses that don't will fall behind.

26-27 August 2026 | Swissotel Hotel PIK Jakarta



INDONESIA
RETAIL SUMMIT
& EXPO 2026



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HIMPUNAN
RETAIL & RETENANAN PERUMAHAN INDONESIA
INDONESIA RETAIL & TENANT ASSOCIATION

INDONESIA RETAIL SUMMIT & EXPO

The conference was held for 2 days and featured speakers from ministries related to investment as well as local and international speakers related to the retail industry and its ecosystem.

The Indonesia Retail Summit & Expo 2025 was officially opened by Mr. Airlangga Hartarto, Coordinating Minister for Economic Affairs of the Republic of Indonesia; Mr. Budi Santoso, Minister of Trade of the Republic of Indonesia; Mrs. Widiyanti Putri Wardhana, Minister of Tourism of the Republic of Indonesia; Mr. Maman Abdurrahman, Minister of Micro, Small and Medium Enterprises of the Republic of Indonesia; Mr. Kuncoro Wibowo, Chairman of the Board of Trustees of HIPPINDO; Mr. Djoko Susanto, Vice Chairman of the Board of Trustees of HIPPINDO; Mr. Budihardjo Iduansjah, Chairman of HIPPINDO; and Mr. Haryanto Pratantara, Chairman of the Organizing Committee of the Indonesia Retail Summit & Expo 2025.



INDONESIA RETAIL SUMMIT & EXPO 2025 - SPEAKERS LINE UP



Airlangga Hartarto

Coordinating Minister for Economic Affairs of the Republic of Indonesia



Widiyanti Putri Wardhana

Minister of Tourism and Creative Economy of the Republic of Indonesia



Maman Abdurrahman

Minister of Micro, Small, and Medium Enterprises of the Republic of Indonesia



Budi Santoso

Minister of Trade of the Republic of Indonesia



Budihardjo Iduansjah

Ketua Umum Himpunan Peritel dan Penyewa Pusat Perbelanjaan Indonesia (HIPPINDO)



Haryanto Pratantara

Ketua Panitia Indonesia Retail Summit and Expo 2025



Prilly Latuconsinna

Founder Sinemaku Pictures, Founder Salaya Yacht & Actress



dr. Tirta

Doctor, Entrepreneur, & Influencer



Raymond Chin

Founder Sevenpreneur, Entrepreneur, Investor & Public Figure



Adytha Pratama

Founder Brabajiru



Yulia Saksen

Co Founder & Director Creativeana



Mr. Michael Poh

Senior Director of Leasing Sunway Mall



Vany Setia Kinasih

Director Of Visual Merchandising Indonesia



Muhammad Aqil Irham

Secretary General Of The Halal Product Assurance Organizing Agency



Mr. Angkasa Perdana Putra

Chief Business Intelligence Officer of Lippo Malls Indonesia



Suwandi Soh

CEO Of Mekari



Jojo S. Nugroho

Founder & CEO Imogen PR, Former Chairman Asosiasi Perusahaan PR Indonesia



Martin Nugroho

Managing Director Interologic



Klemens Rahardja

Kepala Badan Pangan Nasional



Irwan Ardiansyah

President Director ShopComm Solusi Indonesia



Mr. Winston Chan

CEO Of FT Consulting Group



Ir. Razilu, M.Si., CGCAE

Director General Of Intellectual Property, Ministry Of Law And Human Rights



Irene Umar

Vice Ministry Of Creative Economy/ Vice Head Of The Creative Economy Agency



Herry B. Salim

Group President & CEO Of Visinema Studios & Jumbo Movie Executive Producer



Sugiri Willim

Director Of Manufacturing Supply Chain (MSC) Of PT Eka Bogasri (HokBen)



Lusiana Herawati

Head Of Regional Revenue Agency Provincial Government Of DKI Jakarta



Assoc. Prof. Dr. Edy Gunawan

General Secretary Of The Indonesian Tax Consultants Association (IKPI)



Andreas Maryoto

Director of Kompas Institute



Lee Junxian

Head of Technology Innovation FT Consulting



Bimo Wijayanto, S.E., M.B.A., Ph.D.

Directorate General Of Taxes, Ministry Of Finance



Mulladi Jeo

Omnichannel Evangelist & E-Commerce Strategist Of ICUBE



Sutan Pati

Senior Executive in E-commerce, Digital & Omnichannel Strategy Of Godrej Consumer Products Indonesia



Aliya Amitra Tjakraamidjaja

VP Of Business & Commercial Partnerships At FAS



Namra Deka

Lead Partner Manager, Commercial Of Shopify



Sani M. Isa

Graduate Program Director, Binus University



Martijn Peeters

President Director Of PwC Consulting



Yongky Susilo

Consumer, Retail Strategies & Board Expert HIPPINDO



Anton Hendranata

Chief Economist PT. BSI (Persero), Tbk



William Saputra

Billionaire Daddy Of Bobby Saputra

AND MANY MORE...

The Indonesia Retail Summit & Expo 2025 delivered strong and impactful outcomes.

Delivering a more modern, more creative, and broader-impact international retail summit experience



Participants
5,000



Profile
Organizations
800+



Visitors
3,298



Booths
69



Speakers
80



Sessions
18



Ministries
21

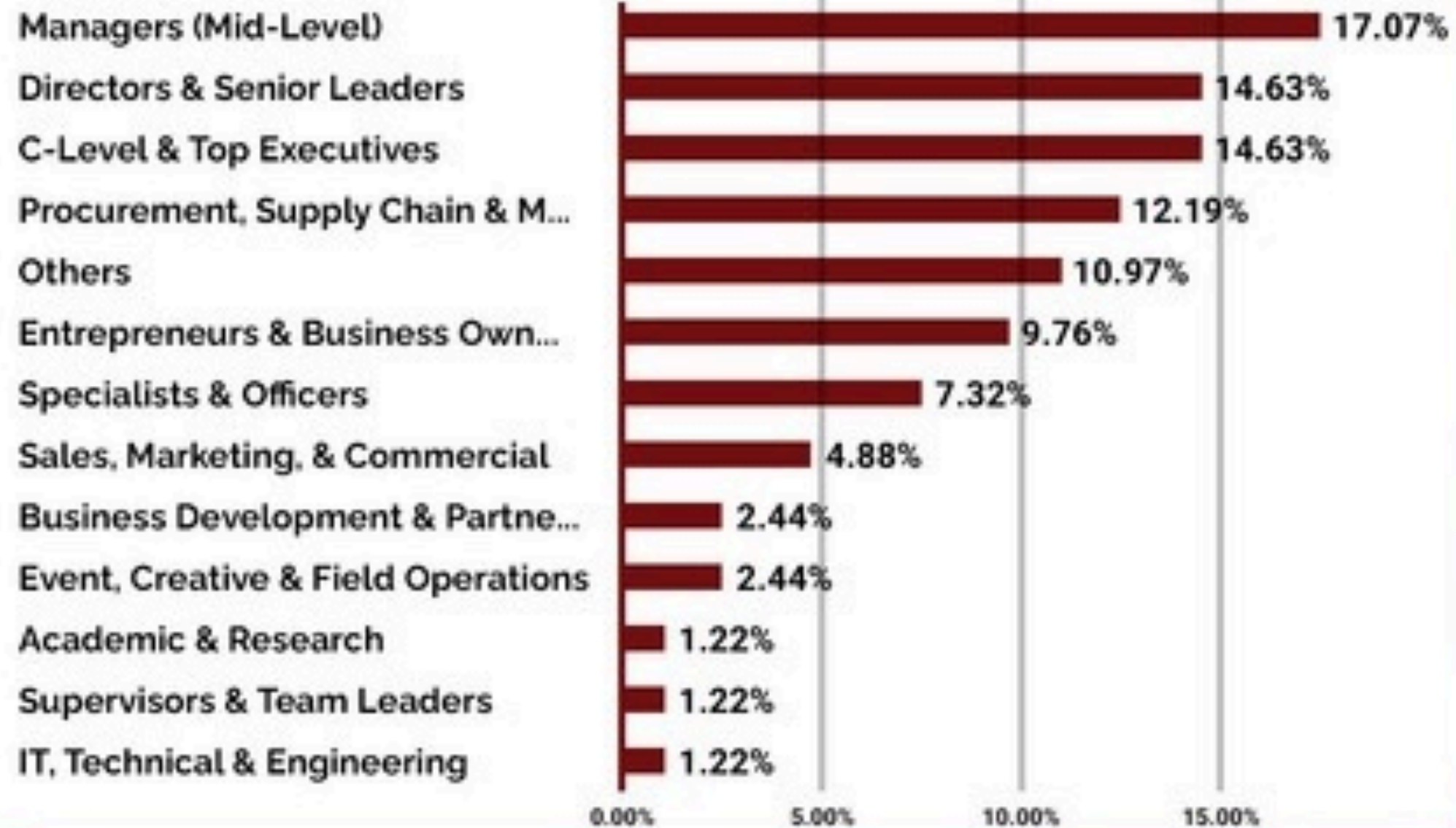
An **11%** year-on-year **increase** in event attendance

Supported by a **133% increase** in ministry participation at IRSE 2025

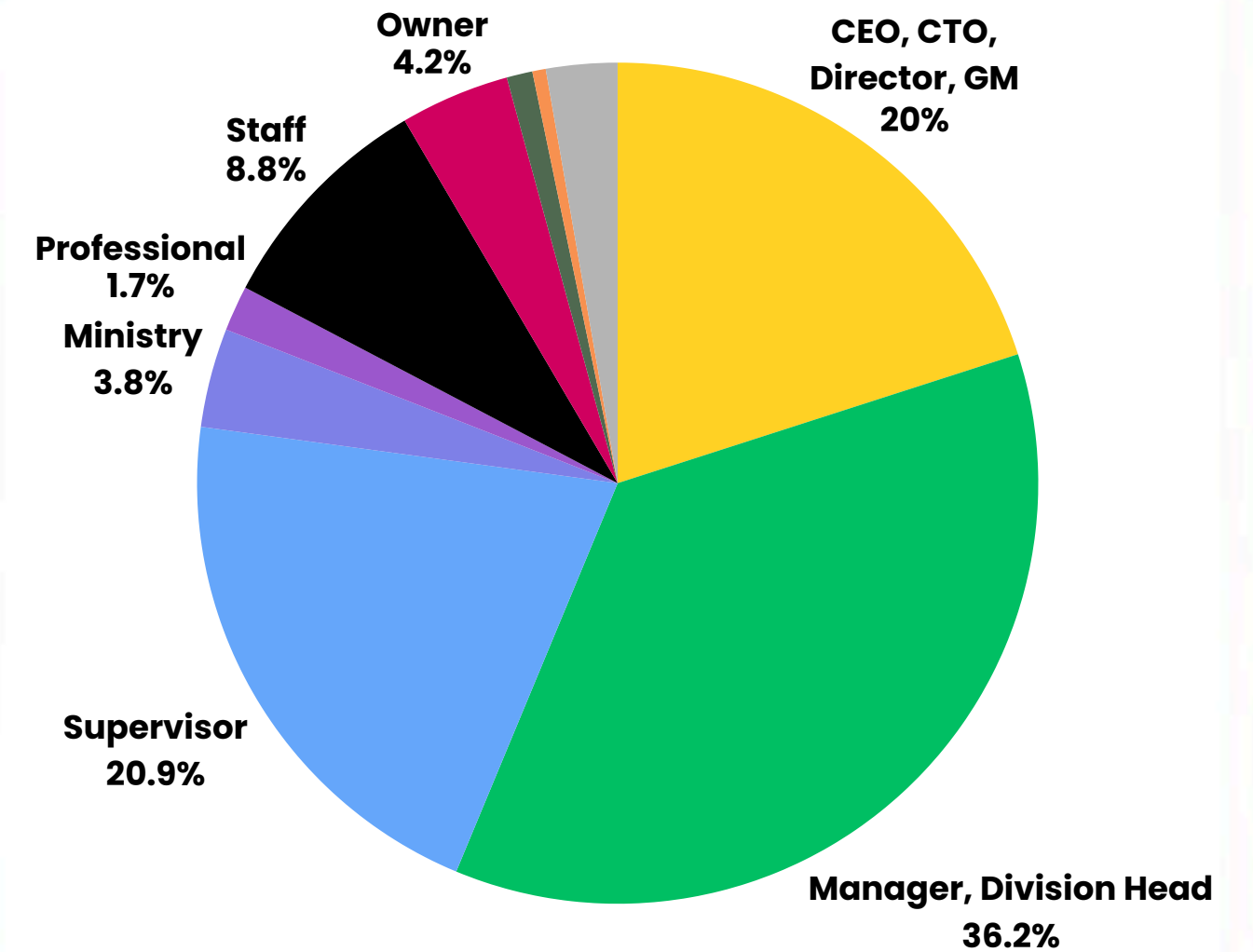
Four ministers attended the IRSE 2025 Opening Ceremony, underscoring **strong government support**

Participant Profile: Leaders & Decision Makers

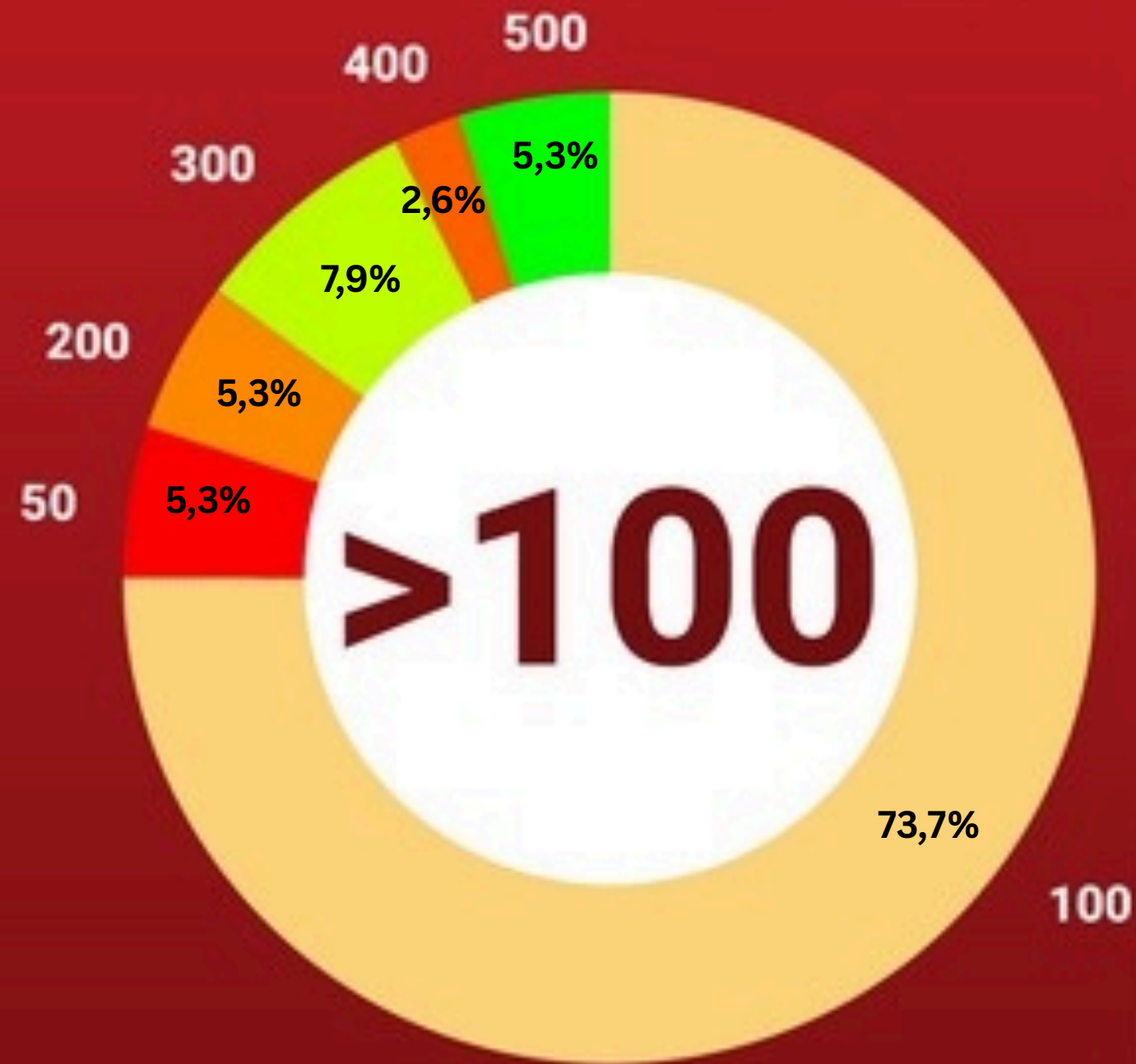
Job Function



Job Seniority



Event Outcomes Snapshot



**Strong Visitor Conversion:
Average >100 Leads per Booth**



Exhibitors Committed to Rejoin



INDONESIA
RETAIL SUMMIT
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INDONESIA RETAIL & TOWNS ASSOCIATION

PRODUCT CATEGORY



Accounting, Finance
and Banking



Big Data



Consulting Services



Customer Service
and CRM



E-Commerce



Foodservice Technology



Hardware



Human Resources



Immersive Technologies



In-Store



Information Technology



Marketing
and Communications



Merchandising



POS



Supply Chain

Etc...



INDONESIA RETAIL SUMMIT & EXPO 2026 - TICKET ADMISSION

Ticket Type	Regular Price	Early Bird (April - End of June 2026)
2 Days	Rp 3,000,000	Rp 2,250,000
1 Day	Rp 2,000,000	Rp 1,500,000

*Prices listed above are exclusive of 11% Value Added Tax (VAT)

For ticket reservations, please visit our official website at indonesiaretailsummit.com

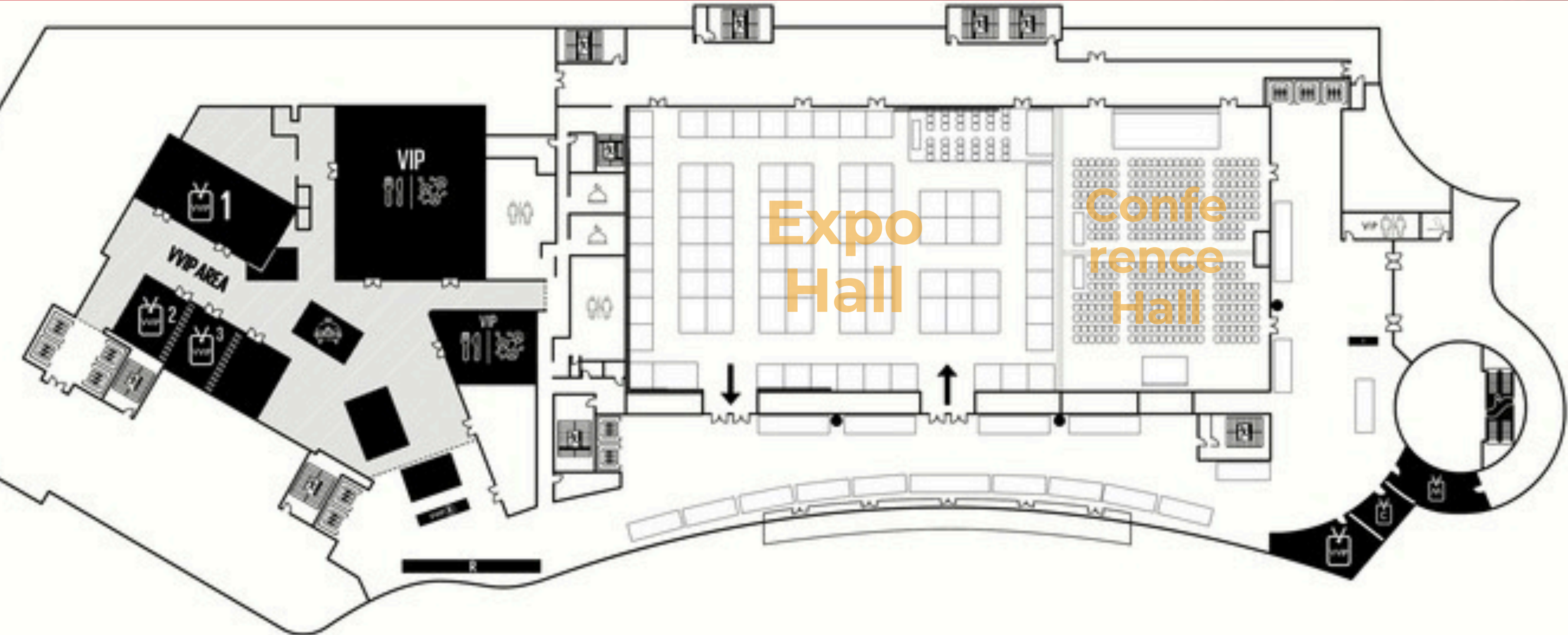
Ticket for Members & Groups:

WhatsApp: +62-811 8783 868 (*HIPPINDO Customer Support*)

Email: info@indonesiaretailsummit.com



Layout Area IRSE 2026



PLATINUM – Rp 550 MIO

- ✓ Exhibition Booth in **Foyer Area (space only 2x9 = 18 sqm)**
- ✓ Speaking Slot as Panelist at the Conference
- ✓ VIP seat at the Opening Ceremony
- ✓ Access to Participant Database Post-Event
(In Compliance with Privacy Regulations)
- ✓ Exclusive Meeting with VIP (**Maximum 5 Companies**)
- ✓ Branding in Conference Hall, Expo Hall & Networking Area
- ✓ Exclusive Backdrop at the Foyer
- ✓ Conference Pass for **25 pax**
- ✓ Adlib Sponsor by MC at the Conference
- ✓ Product Placement VIP Area
- ✓ Video Looping

DIAMOND – Rp 350 MIO

- ✓ Exhibition Booth in **Foyer Area (space only 2x9 = 18 sqm)**
- ✓ Speaking Slot as Panelist at the Conference
- ✓ VIP seat at the Opening Ceremony
- ✓ Access to Participant Database Post-Event
(In Compliance with Privacy Regulations)
- ✓ Exclusive Meeting with VIP (**Maximum 3 Companies**)
- ✓ Branding in Conference Hall, Expo Hall & Networking Area
- ✓ Conference Pass for **15 pax**
- ✓ Adlib Sponsor by MC at the Conference
- ✓ Product Placement VIP Area
- ✓ Video Looping

INDONESIA RETAIL SUMMIT & EXPO 2026 - SPONSOR PACKAGE

RUBY – Rp 150 MIO

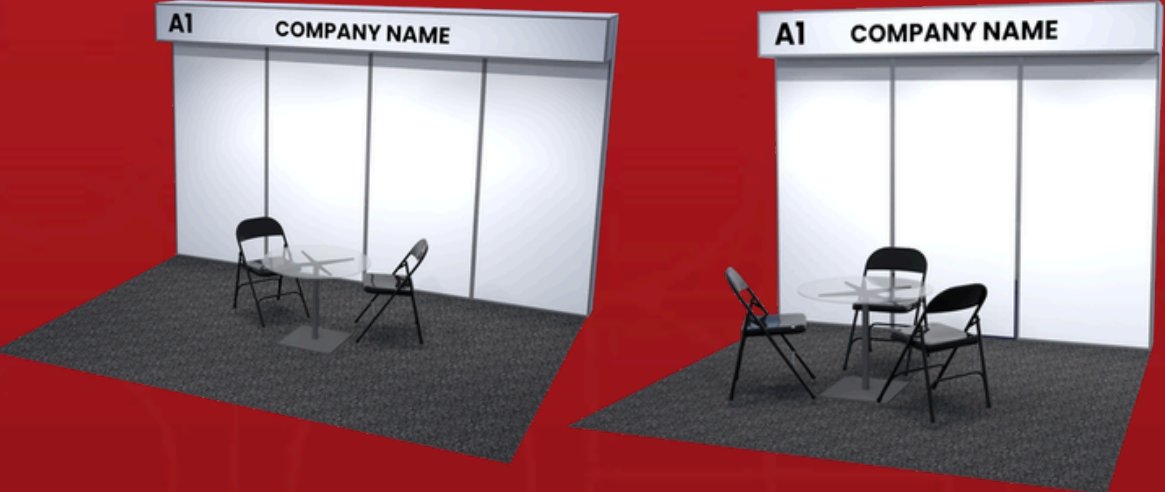
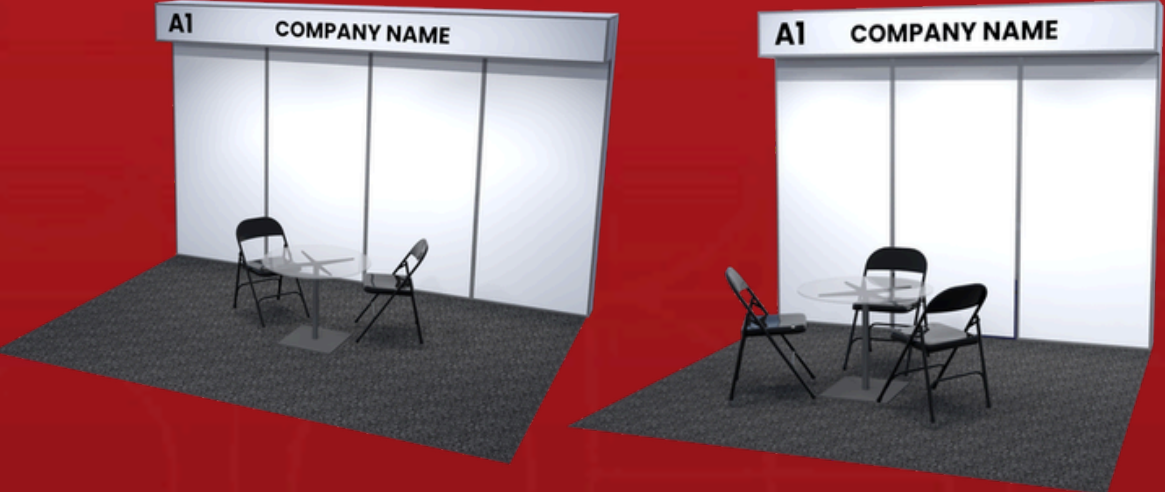

- ✓ Exhibition Booth in Foyer Area (space only)
- ✓ Adlib Sponsor by MC at the Conference & Breakout Room
- ✓ Product Placement VIP Area
- ✓ Sponsor Logo
- ✓ Video Looping

GOLD – Rp 85 MIO

- ✓ Exhibition Booth in Expo Hall (space only)
- ✓ Adlib Sponsor by MC at the Conference & Breakout Room
- ✓ Product Placement Public Area
- ✓ Sponsor Logo
- ✓ Video Looping

INDONESIA RETAIL SUMMIT & EXPO 2026 - BOOTH PACKAGE

Facilities included:

<p>Standard Booth 3x3 (9sqm)</p>	<p>Rp 35.200.000,- (excl. VAT 11%)</p>	<p>Booth Partition Carpet Fascia Name 1 Glass Round Table 2 Chairs Spotlight Trash Bin Electrical Power 2A/220V 1 Access Conference & Lunch Networking</p>	
<p>Standard Booth 3x4 (12sqm)</p>	<p>Rp 47.000.000,- (excl. VAT 11%)</p>	<p>Booth Partition Carpet Fascia Name 1 Glass Round Table 2 Chairs Spotlight Trash Bin Electrical Power 2A/220V 1 Access Conference & Lunch Networking</p>	
<p>Exclusive Space Only min. 3x6 (18sqm)</p>	<p>Rp 52.800.000,- (excl. VAT 11%)</p>	<p>Carpet Electrical Power 2A/220V Video Looping at Mini Stage Area 2 Access Conference & Lunch Networking</p>	

2025 SPONSORS & EXHIBITORS

SPONSORED BY:

ShopComm  **mekari** SKINTIFIC **az•KO** 

 **BACHA COFFEE**  **BRI**  **CURRY UP**  **dji**  **erablue ELECTRONICS** **erafone** erafone & more  **erajaya** Group of Companies **eraspace** **ETP** Unified Commerce Solutions

GARMIN  **GLORY** **iBox**  **informa** FURNISHINGS WITH Style  **JD**  **Lazada** **MR.D.I.Y.** **PARIS BAGUETTE**  **Pegadaian**

SAMSUNG | **erafone** **UR** URBAN REPUBLIC  **watsons** **Wetzel's Pretzels**  **XPENG** **BLACKMORES**  **central data** a member of CCI Group  **Cetaphil**  **electronic city** Light 17 your Moment

 **EY**  **Facetology**  **Giv** WHITE  **INTERLAC**  **NUTR/MAX**  **pwc** **Wardāh**  **WELLNESS**

EXHIBITORS:

 **Acumatica**  **Alfamart**  **alterra**  **arupa** **BALLER** **creativeans**  **Democool**  **eranyacloud** **EAZ**  **espaU**  **FAS** **Fün**  **flip**
 **GriP**  **H**   **iData**  **icube** **JETE**  **Lark**  **LifeFun**  **Manusia AI**  **Mascet**  **magestore**  **monit**  **N**
 **Oxion1** **Pomelo.**  **PH** **Rasa**  **shopify**  **Shopper Loyalty Solutions** **SOLUM**  **Toda**  **#Tictog** **TRAKMATIC**  **whale**  **WHIPA**  **Z**

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 **Bisnis Indonesia**  **Bisnis.com**  **KEMRIK**  **MIRA INDONESIA**

OFFICIAL IT PARTNER:

 **Rentelworks**
SUSTAINABLE TECHNOLOGY
LIFECYCLE MANAGEMENT


**JOIN US AS SPONSOR OR EXHIBITOR
AT INDONESIA RETAIL SUMMIT & EXPO 2026
ENJOY EXCLUSIVE PARTNERSHIP OPPORTUNITIES!**

Contact Us

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🌐 www.indonesiaretailsummit.com

📷  Indonesia Retail Summit